



PRO Report 1.14.2006 Executive Committee Meeting

Toastmasters has a video tape which talks about Toastmasters which can be handed out to potential guest to give them an insight on what to expect and what to receive from Toastmasters. Public Relations Chat group have your Club President, VP Education, VP Membership and VP Public Relations join this so they can be up dated and contribute any ideas to this big communication board.

There many items we can receive a no cost or little cost to promote our clubs. This information was given out at the last board meeting.

Have your Club VP Public Relations Officers go to the District Web Site there is a wealth of information on line to promote their club.

We have done four PBS programs where we were interviewed by PBS about out District one was on November 26th and December 10th. I like to thank the Thousand Island Toastmasters for their assistance they were the only club that assisted myself with promoting the district. All it takes 3 hours or a possible 6 hours of your time to assisting to promote out District. Last year we had a great turnout inform your clubs so you may move forward and get the word out about the district. I will be doing a pin presentation this evening with Tom the GM, Lyn and Jeremy.

The next Events coming up are

PBS Spring into March Membership Drive March 11th 7:00 PM – 12:00 am 12 People Required

PBS All Star Auction May 6 th 6:00 PM – 9:00 PM	30 People Required
9:00 PM – 12:00 AM	30 People Required

With Speaking with Camille he would like to focus on researching for sponsorships with a few major corporations for the fall and spring conference as well as for the June and January trainings that will be coming up so that we may reduce costs and as well acknowledge our sponsors who in return acknowledge us in what we have to offer the community. Camille as committed to meet with myself on a weekly basis so we can make an impact on the last quarter of the year.

District 61 Advertisements has been put to the side at this moment due to the Fall conference and we will reevaluate again in the near future.

LCM REPORT

2006-03-11

SIMON PARCHER

NEW CLUBS - 3
CLUBS IN FORMATION - 9
SOLD PROSPECTS - 22

LIKELY TO CHARTER THIS YEAR 10-15

MEMBERSHIP GOALS - 47% ACHIEVED

WILL SEND ALL EXEC MEMBERS A COPY OF CLUBS REPORT FOR REVIEW AND FEED BACK.